

- [RETAILsalvationPLAN.pskhj.com](http://RETAILsalvationPLAN.pskhj.com) (TEXT)
  - [RETAILsalvationPLAN.prospersystems.biz](http://RETAILsalvationPLAN.prospersystems.biz) (PDF)
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Be the **GO-TO PLACE™** for your type of products:

- Provide very-PERSONAL service.
- Access EVERY online source (at retail prices)
- Allow INTERACTION with products that also ADVERTISE them
- Make a very good LIVING for owners and staff.

**Competitive Advantages:**

- Helps technophobes and busy people.
- For online purchases
  - Ship same to 2 days maximum, most items,
  - Do in-store exchanges and
  - Allow pick up and immediate inspection at store.
- Use same real estate for
  - Warehousing,
  - More services and
  - Higher-tech customer service people,
  - In a smaller, but compelling, up-front service / showcase area.

**Implementation takes money:**

See the myriad [FINANCEoptions.biz](http://FINANCEoptions.biz)

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