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Be the **GO-TO PLACE™** for your type of products:

- Provide very-personal service.
- Access EVERY online source (at retail prices)
- Make a very good living for owners and staff.

Competitive Advantages:

- Helps technophobes and busy people.
- For online purchases
 - Ship same to 2 days maximum, most items,
 - Do in-store exchanges and
 - Allow pick up and immediate inspection at store.
- Use same real estate for
 - Warehousing,
 - More services and
 - Higher-tech customer service people,
 - In a smaller, but compelling, up-front service / showcase area.

Implementation takes money:

See the myriad FINANCEoptions.biz

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