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| *May be added to* [*Funders.ProsperSystems.biz*](http://funders.prospersystems.biz/)*Also see* [*Lenders.ProsperSystems.biz*](http://lenders.prospersystems.biz/) *and* [*LenderCriteria.ProsperSystems.biz*](http://lendercriteria.prospersystems.biz/)*Used in conjunction with consulting at* [*Funding.ProsperSystems.biz*](http://funding.prospersystems.biz/)*Some start with our*[***COMPLIMENTARY****Overview Review*](http://FREEoverviewReview.prospersystems.biz)*“Reload” on each visit to ensure latest version*[*Download Word Document*](https://ProsperSystems.biz/FunderCriteria_COMPANY-LASTFIRST_YEAR-MM-DD.docx)*or**Copy/paste to email or word processor, complete,* *then return to* *Funding@ProsperSystems.biz**Latest stored at* [*FunderCriteria.prospersystems.biz*](http://FunderCriteria.prospersystems.biz)***EQUITY FUNDER CRITERIA for YOUR FIRM or Those You REPRESENT*** *• Locality (Country, and for North America, State/Province):*  *• Industries (Names):*  *• Amount (Millions USD - range):*  *• Level of Investment (Seed, Angel, Venture, Convertible Note):*  *• Source (Individual, Venture, Institutional):*  *• ROI (%,per year - range):*  *• Term (years - range):*  *• Initiation/Consulting Fees (% of funding - range - in advance or with draws):*  *• Stage of Development (Concept, Pre-Production, Production, Growing, Mature):*  *• Advice Needs of the Fundee acceptable (Low, Medium, High):*  *• Advice Availability from the Funder (Low, Medium, High):*  *• Funder's Availability of Funds (Now or Months from Now):*  *• Required Documentation (Brief,\* Exec Summary, Pitch Deck, BP, PPM, ...):*  *• Application Procedures (Intake Form, Video Meeting, Face-To-Face Meeting, Demonstration, ...):* ***Company Info****, NOT on your Online Profile or Signature Block (overlay if easier).**Company:* *Name:* *Title:* *Email Address:* *Address:* *Phone(s):* *Skype Name:* *Website(s):* *LinkedIn profile(s):* ***Jurisdiction of Company incorporation****:* ***Questions****? Complete what you can, email it in, then we’ll finish over the phone.**Thank you very much,* *Kenton Johnson, Chief Collaborator •* [*Schedule a Call or Mtg*](http://scheduleacall.biz) *(with Video options)**Prosper Systems, LLC •* [*Funding.ProsperSystems.biz*](http://funding.prospersystems.biz/)*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**\*Brief = 1-2 pages to include (*[*example format*](http://mmmm.pskhj.com/)*):* *- Mission (Idea/Solution)* *- Market (B2B, B2C, Type of Customer, Number, Value, Target Penetration)* *- Management (Picture if fits, Name, Title, Background, Online Profile Link)* *- Money (Financial Projections with Income, Expenses and Net Profit over 5-10 years, Exit Strategy)* *- Request "Financial Partners," AND to avoid being an illegal public offering,*  *NOT an amount or % of company per amount* *(leave that for personal conversations with prospective investors who have submitted a subscriber questionnaire)* *- Disclaimer that the Brief is NOT a public offering**Copyright © 2015-2021, Prosper Systems LLC, Denver CO USA. All rights reserved. Latest update, 7/24/2021, KHJ* |