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## PROSPER SYSTEMS' and ASSOCIATES' CURRENT EQUITY FUNDER PREFERENCES

Current Preferences for the Funding organizations to which we consult:

- Locality: US, Canada, Western EU, South/Central America and most of Asia
- Industry: High-Tech, Clean-Tech, Bio-Tech, Patented IT, Entertainment, Oil and Gas, Real Estate, Mining
- Amount:
  - level 1- us\$20K to \$200K;
  - level 3- us\$2mm to \$50mm+ (possibly smaller if can quickly lead to larger investments).
- Level of investment (seed, angel, venture, convertible note): all
- Source (individual, venture, institutional): all
- ROI range per year: 25-50%
- Term: 1-7 years
- Initiation/Consulting Fees (% of funding - range - in advance or with draws): 0-5%, some payable as drawn
- Stage of development (concept, pre-production, production, growing, mature): all
- Advice needs of the fundee acceptable (low, medium, high): medium to high
- Advice availability from funders (low, medium, high): low, medium, high
- Funders' availability of funds at this time: \$5B+
- Required documentation (exec summary, pitch deck, BP, PPM, ...): ES through BP to start, PPM optional
- Application procedures (Intake form, video meeting, face-to-face meeting, demonstration, ...): Intake form and documentation, then video or if close, face-to-face meeting, then additional meetings and demonstration

### VERY IMPORTANT

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